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For Booking Info, contact me at:

**409-291-8570**

## TESTIMONIALS

“Donna really knows how get powerful results. She provided terrific insight, ideas, and proven methods for making my book a number one bestseller.”

~Shonda Taylor  
Sage of Success

“Donna doesn't hold back when she works with business owners like me. Our conversation saved me hundreds, if not thousands, in potential wasted time and effort.”

~Janet Bonnin  
Parent Coach

# DONNA GUNTER

## SIGNATURE INTERVIEW

### GET MORE LEADS AS A PODCAST GUEST

To grow your business, you need more clients and customers. Not just any clients and customers, but targeted customers who will become raving fans.

Where are these fans? Chances are they are listening to very specific podcasts. Are they hearing you? Podcasts are hotter than ever, and with over 46 million people listening to podcasts, it is a powerful way to get heard. Your ideal clients are already listening to podcasts. If you're not currently being featured on podcasts, you're missing out.

Find out how to double your business being a featured guest on the exact podcasts your best prospects already listen to.

In this interview, you'll discover:

- Why podcasting is the #1 tool in 2015 for massive reach, impact and client attraction, and how to start using it right away
- How to get invited to be a guest on ideal podcasts
- How to turn listeners into leads

## BIO

Donna Gunter is the Authority Positioning Accelerator. She helps entrepreneurs publish an authority positioning book helping them attract qualified prospects, create an authority positioning interview so they can speak to hundreds of prospects online without traveling, and profit as they create a waiting list of clients as an industry thought leader.

FEATURED ON:



# Potential Interview Questions for Donna Gunter

1. Why is podcasting so hot in 2015?
2. Why not start your own podcast?
3. Who is the ideal podcast guest?
4. What type of person/business won't work as a podcast guest?
5. Why do podcast interviews work?
6. What's a quick and easy way to find hot podcasts?
7. What's the biggest mistake that podcast guests make when pitching themselves to podcast hosts?
8. What should I look for when seeking a guest slot on a podcast?
9. What's the strongest way to convey information to listeners in a podcast interview?
10. What the critical missing ingredient that podcast guests fail to deliver in their interview to help them turn leads to listeners?
11. Where can listeners find out more information about you?

## Additional Resources

1. Article on LinkedIn: [\*How to Grow Your List and Make More Sales with a Great Podcast Interview\*](#)
2. Downloadable Headshots
  - a. [250x250](#)
  - b. [207x318](#)
3. [Media Room](#)
4. Social Media Connections
  - a. [Facebook Personal](#)
  - b. [BizSmart Media Business Page](#)
  - c. [LinkedIn](#)
  - d. [Twitter](#)
  - e. [Google Plus](#)
5. For more information, sign up for my free webinar at <http://www.bizsmartmedia.com/rfe>